



GET PAID TO FLIP A SWITCH!

CALL 415.626.8723

Help avoid electricity blackouts, reduce air pollution and greenhouse gas emissions.

A FREE Demand-Response program is now available to qualifying small- and medium-sized businesses. You'll be paid to temporarily reduce electricity use for a few hours during grid emergencies.

HOW IT WORKS

STEP 1: QUALIFY

Qualifying businesses must have a monthly electric bill of at least \$2,000 and be able to temporarily turn off at least one kilowatt (kW) of power. Examples of one kW loads are ten 100 watt light bulbs, 20 fluorescent fixtures, air conditioners, and electric motors.

STEP 2: SIGN UP

Fax us a copy of your PG&E bill; complete and sign the Enrollment and Authorization forms.

STEP 3: PREPARE

We can help you identify ways to curtail your energy use through our outreach, education, and technical support program.

STEP 4: STAND-BY

The program is active from June through September, we'll alert you via phone and email about the need to temporarily reduce your electricity use. Some months you may not be called at all.

STEP 5: GET PAID

We'll send you a check in early fall.

WHAT YOU GET



•\$40 per kilowatt (kW) of nominated electricity reduction

For example, if you agree to reduce 20 kW you'll be paid \$800 whether or not you're actually called upon to lower your electricity use.



•Digital (Interval) Utility Meter \$2700 value! (included)

Replaces your old analog meter, allowing for real-time and accurate monitoring of your electricity use



•Energy Alert Placard (included)

Identify your business as a leader in energy conservation by displaying a placard on the days you reduce power use.



•Eligibility for SF Power's "Community and Trade" Climate Change Pilot

And choose one of the following...



•Vending Miser \$200 value!

Reduces electric bill by powering-down refrigerated cases and vending machines.

•Kill A Watt Meter \$25 value!

•Lighting Retrofit \$250 value!

SF POWER, A TRUSTED BUSINESS RESOURCE

"[SF Power's] program motivates business owners to take energy-savings steps"

- San Francisco Chronicle

"We've had a lot of guys come through saying do this, do that, but you're the first one that approached us with a plan."

-Baron Green, Director of Operations & Facilities, Mills Peninsula Hospital

"We want to empower our tenants to take small actions that together can have a bigger impact on carbon emissions from power plants."

-Greg Markoulis, Property Manager, AIC Properties



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